



Logenix

Global Insider

The Official Newsletter of Logenix International

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2024: A YEAR IN REVIEW

In a year characterized by economic uncertainty, upended global supply chains and evolving industry dynamics, we certainly covered quite a bit of ground in 2024.

So as we approach the start of 2025, we thought we'd take the opportunity to look back and highlight the stories that made 2024 a year of tremendous success for Logenix. When seen as parts of a greater whole, they paint a remarkably clear picture of who we serve, what we value most, and why we're trusted more than any other logistics provider in the developing world.

Last Mile Dependability

While an unmatched aspect of all of our work around the globe, our year was bookended by two powerful examples of an exceedingly rare capability in the developing world: Dependable last mile delivery.

In January, we highlighted our ability to overcome unreliable infrastructure in Zambia, bureaucratic mazes in Nigeria, and even the active threat of a political coup in Sierra Leone to deliver medical supplies critical for Africa's ongoing fight against Malaria. Covering nearly 2 million square kilometers across three nations, these distributions reached more than 2,000 destinations, in some of the most isolated and difficult-to-reach regions.

To close the year, we showcased our last mile capabilities in arguably the most challenging country on the planet, successfully managing and delivering oversized and highly sensitive cargo to medical facilities throughout the Democratic Republic of Congo, most of which involved complex arrangements to remote villages other logistics providers can't even point to on a map.



Success at Scale

In February, we recognized the exceptional effort of our teams in India to build viable long term supply chain systems that now allow a palm oil manufacturing client to save millions of dollars by eliminating downtime losses, build long-term supply chain infrastructure, and maintain the steady flow of one of India's most economically critical imported goods.

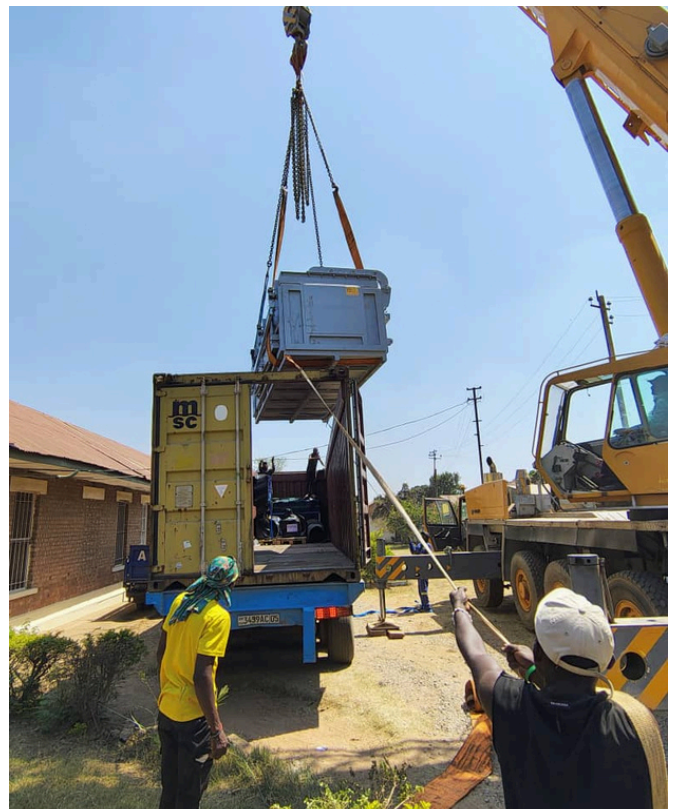
In August, we put the spotlight on our work in Uganda and how Logenix has planned and delivered more foreign humanitarian aid to the crisis-ridden country than all other competitors combined over the past twenty years.

In June, we highlighted a success story involving the developed world with the same combination of high stakes and zero margin for error that is the hallmark of our work across the neediest regions of the world. A client turned to Logenix after competitors proved incapable of handling exceedingly complex and high-value shipments of semiconductor manufacturing equipment from four overseas origins to several US manufacturing plants. Facing the compounding challenges of oversized cargo, strict temperature requirements, tilt and shock monitoring, and scarce airfreight capacity, our team rose to the occasion, delivering all \$7.8 million USD of the specialized equipment on time and on budget without incident.

Rescue Operations

The list of stories in which Logenix is called upon to “rescue” a botched operation by competitors grew longer and longer throughout the year. To demonstrate just how extensive and encompassing these moments have become, our October newsletter chronicled operations in over 30 countries in which Logenix was brought in to succeed where over 20 high-profile freight forwarders had failed.

The experience gap between Logenix and other logistics providers is significant. And nowhere is that gap clearer than in the face of complex and ever-changing bureaucratic barriers.





Navigating Bureaucracy

In March, we shared a particularly potent example of what that looks like in practice. After a coup d'état in Niger stranded life-saving shipments at various locations around the globe, we assembled an interdepartmental “country upheaval” team to rectify mishandled documentation, secure urgent storage solutions, and work collaboratively to build unprecedented solutions to unpredictable problems. Cargo worth tens of millions of dollars was either successfully delivered into Niger or rerouted to other recipients.

In April, we paid tribute to our Global Programs Department - specifically their long track record of ensuring mission-driven humanitarian organizations aren't slowed down by things like complex duty exemptions, unreliable customs offices, scarce storage solutions or mishandled documentation.

Hostility / Instability

For less experienced competitors, it can be easy to overlook the broader political and social context that surrounds any operation in the developing world. Hostile insurrections, civil unrest, and other forms of political conflict have become well-understood challenges for Logenix.

That's why, in May, we highlighted the extraordinary work of our teams in Ukraine. Just two months after Russia's invasion began, Logenix stood up a robust supply chain operation in the conflict-torn country that quickly became an indispensable link to life-saving medicines, PPE and other desperately needed supplies. In very short order, we became expert in the evolving bureaucracy to transit Poland and to pioneer critical deliveries into the conflict zones.

In September, we shared a look into the remarkable work of our teams in Afghanistan and the fact that two years after the Taliban took power, Logenix is the go-to provider for humanitarian organizations around the world working to fortify public health in Afghanistan.

With over 750 shipments and over \$100 million USD in cargo since 2021, we're proud of the role Logenix has played in improving the health and well-being of Afghanistan's most vulnerable populations.



Building for the Future

Building long-term success also includes the scrutinization of our own processes and means of operating as a business. It's why in July, we highlighted critical sustainability initiatives, including how we continue to lead the industry by example through globally recognized ISO certifications, energy optimization, waste reduction and emission offset programs. Logenix has never been better equipped to help ambitious, environmentally conscious organizations create new paths to value, build organizational resilience, and approach their most complex supply chain challenges with a sustainability mindset.

Conclusion

For organizations operating in the developing world, lofty promises and seemingly cost-effective logistics "solutions" are easy to find. A partner capable of consistently delivering on those promises is much more difficult. It's why we take time every month to demonstrate what it really takes to succeed in the most challenging environments on the planet - not on-paper plans, but real on-the-ground performance. 2024 put our capabilities, resources and commitments to the test and, unlike our competitors, we succeeded across the board. Thanks to the trust of our clients and the strength of our global partner network, we're excited to continue rising to the occasion in 2025.





GLOBAL MARKET UPDATE

Nearing the end of 2024, it is evident that the freight industry has faced yet another year of turbulence. As we move into 2025, the industry remains defined by persistent uncertainty across all sectors.

Just over a year ago, ocean freight carriers began diverting vessels away from the Suez Canal, opting instead for the longer route around Africa. Initially, industry experts speculated whether this detour would last days or weeks, but few anticipated it would persist for over 12 months. This prolonged adjustment has brought predictable consequences, including industry-wide adaptation to extended transit times, increased fleet utilization, rate hikes, and cascading effects on the airfreight sector. The Red Sea crisis, however, was far from the only disruption in 2024. Additional challenges included interruptions at the Panama Canal, geopolitical tensions, trade sanctions, labor strikes, and cyberattacks, all contributing to a turbulent year.

The magnitude of the idle ocean freight fleet remained below 1% throughout the year, signaling that nearly all vessels were operational, with no buffer capacity available. This figure is comparable to the peak pandemic years, reflecting heightened freight rate volatility and ongoing operational strain. Remarkably, 2024 marked the fifth consecutive year without any vessels being scrapped, underscoring the urgent need to phase out aging ships from the global fleet.

AIR INSIGHTS

- EMIRATES RESUMES OFFERINGS FOR LAGOS (LOS), ENFORCING EXPRESS ONLY BOOKINGS.
- YEMENIA RESUMES FLIGHTS BETWEEN AMMAN (AMM) AND SANA'A (SAH) FOLLOWING THE ATTACK ON SANA'A AIRPORT LAST WEEK.
- ETIHAD CARGO ANNOUNCES THE ADDITION OF ITS NEW WEEKLY FREIGHTER SERVICE TO PARIS CHARLES DE GAULLE AIRPORT (CDG) IN JANUARY 2025.
- VIETNAM AIRLINES HAS DOWNGRADED SERVICE FOR PHNON PENH, CAMBODIA (PNH), NOW NOT ACCEPTING PALLET CARGO.



OCEAN INSIGHTS

- THE PORT STRIKE PLANNED FOR WAS AVERTED BY DECEMBER 12TH THROUGH WAGE AND PENSION AGREEMENTS BETWEEN THE GOVERNMENT AND INDIAN PORTS ASSOCIATION.
- DUE TO GRAPE SEASON, REEFER EQUIPMENT AVAILABILITY WILL BE CONSTRAINED IN MUMBAI AND MUNDRA PORTS FOR THE NEXT 3 MONTHS.
- CMA CGM INFORMS PORT CONGESTION SURCHARGE (PCS) WILL BECOME APPLIABLE FOR ALL SHIPMENTS TO BIERA, MOZAMBIQUE EFFECTIVE DECEMBER 22ND DUE TO ONGOING STRIKES.
- MAERSK ADJUSTS ITS PEAK SEASON SURCHARGE FOR ALL CARGOS FROM CHINA & HONG KONG TO SENEGAL.

The average distance a container was shipped globally increased by +17.4% year-to-date, driven largely by the extended detours around Africa. This trend significantly impacted head-haul demand, demonstrating strong overall market growth, even when accounting for undiverted routes. However, this increase bodes poorly for efforts to reduce the industry's carbon footprint, as longer routes directly contribute to higher carbon emissions.

Airfreight also faced its own set of challenges as shippers adjusted their supply chains to navigate market disruptions. One notable outcome was a surge in demand, with cargo tonne-kilometers rising by +9.8% year-over-year, according to IATA. The latest volumes, reported in October, marked 15 consecutive months of year-over-year growth in air cargo demand, highlighting the sector's vital role during a volatile period.

According to WorldACD, Worldwide airfreight rates increased by +6% from October to November 2024, reaching their highest levels since January 2023. Spot rates saw a particularly sharp increase, rising +21% per kilogram year-over-year in November, while contract rates climbed +10% over the same period.





HAPPY HOLIDAYS!

WISHING EVERYONE A JOYFUL HOLIDAY SEASON.
WE LOOK FORWARD TO ACHIEVING GREAT
THINGS TOGETHER IN 2025.



Logistically the Best



Industry News

GRIs Boost Prices, with More to Come in January

“Container spot rates on the transpacific trades shot up this week, on the back of a series of mid-December general rate increases (GRIs) that appear to have significantly boosted prices.”

[Read Article](#)

Reefer Market Growth in 2025 Filled with Risk

“Amid increased demand for equipment and projected market growth, the refrigerated (reefer) container market is positioned to see increased competitiveness in 2025.”

[Read Article](#)

Shippers Struggle to Find Capacity Amid Growing Shortage of Reefers

“US perishables exporters say they are struggling to secure enough temperature-controlled containers and trucks and face tight capacity and particularly strong demand for reefer boxes.”

[Read Article](#)

Asia Pacific Generating More than 50% of Worldwide Air Cargo Growth

“The region’s manufacturing dominance continues to power global tonnage increases, contributing 56% of the global +12% year-on-year increase in tonnages in the first 10 months of 2024, according to analysis by WorldACD Market Data.”

[Read Article](#)



Thank You

We would like to thank all of our clients and partners for the impactful collaborations both featured and not featured in this newsletter.

Connect with us to learn more



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