Logenix Achieves Milestone
Industry Leading Capability
Shipments delivered to 121 developing countries in July

Setting a company record for capability and most certainly an industry record as well, in July Logenix managed the delivery of, or had active shipments in route, from 39 countries of origin to 121 developing countries. Transiting to the world’s most demanding regions by air, ocean, rail and land alike, was a wide range of cargo with a variety of unique requirements – to include high value, temperature sensitive, and out of gauge. Logenix continues to operate across the developing world better, faster, and more cost efficiently than any other company in the logistics industry.

The challenges to be overcome in July, as every month, were constant. Areas embroiled in civil strife or conflict were among the most difficult to manage successfully.

In Tanzania, deliveries were heavily impacted by trucker strikes. Roadways blocked by vehicles used as barriers forced our operations teams to be agile by re-routing cargo in order to keep it moving all while keeping our clients abreast of the on-going local situation. The effects of the strikes reached well beyond Tanzania as Dar Es Salaam is the gateway to much of Central and Eastern Africa. Inland destinations such as Malawi, Rwanda, Burundi, and the Democratic Republic of Congo were significantly impacted. Additional challenges, such as an outbreak of violence directed at UN, in the DRC’s Eastern city of Goma, made transit via Rwanda almost impossible. Media platforms shared videos of protestors rallying in the streets and ravaging local aid warehouses.

Elsewhere in Africa, we managed large scale operations distributing almost two million malaria bed nets to Ethiopia while delivering millions more across several other African nations. Projects of this magnitude were mirrored in the Central and Western regions of the continent as well with Logenix delivering lifesaving medicines, testing kits and laboratory supplies to the Central African Republic and Niger via notoriously treacherous routes from West-African ports.
In Afghanistan, we are also helping to provide critical medical training supplies and life-saving pharmaceuticals. Since the US withdrawal a year ago, Logenix remains the only logistics provider capable of country wide delivery and distribution operations. Our presence there has allowed Logenix to arrange transit through Afghanistan to Uzbekistan delivering more than 220 tons of raw material. Similarly in Yemen, a country war-torn since 2014, Logenix has developed unique capabilities more cost effective than those of the United Nations. In the now dangerous island-nation of Haiti, containers in route to delivery in the outskirts of Port-Au-Prince were assaulted by bandits. With extensive experience in Haiti, Logenix had anticipated such likelihood and had assigned armed guards that thwarted the attempted hijacking.

Meanwhile, our ops teams routed temperature sensitive commodities, including highly perishable pharmaceutical supplies, across to remote Island destinations like Sao Tome, Cape Verde, and Comoros as well as across South America and the Caribbeans. These shipments are typically quite valuable and require constant monitoring made possible by the capabilities of our 24/7 control tower. Logenix is constantly brainstorming and problem solving by creating new routes and utilizing innovative packing methods to ensure that these high-profile shipments arrive safely—despite the numerous complexities concerning elapsed time to many underserviced air and seaports.

Challenges requiring our decades of expertise were faced from the origin side as well. In the United Kingdom, due to a random customs hold, our team gained special weekend permissions to access restricted areas of Heathrow airport. There we needed to re-ice frozen shipments of COVID-19 kits in route to the Middle East to prevent temperature excursion. Meanwhile in China, the zero-tolerance policy for COVID in the country has resulted in flight cancelations, port congestion, and container shortages.

After months of blanked vessels due to Chinese lockdowns, the effects of container shortages have rippled into Asia resulting in an alarming decrease of containers available in India. To lessen potential delays to the hundreds of our customers’ shipments, Logenix offices in India responded to the crisis by implementing a ‘midnight’ staffing operation. This proactive action enabled 24/7 access to vessel and flight bookings that our clients depend on. In South Korea, trucker strikes affected the logistics and costs of export drayage in the country; already facing their own equipment struggles from the effects of China’s lockdowns. Even after the strike concluded and situation was cleared, we’ve adapted our operations to the new practices enforced in the country.

These crucial and time sensitive supply chain operations, along with hundreds more, were successfully implemented in July. It is pressure packed and often stressful situations like these, requiring expert and experienced oversight, that showcase Logenix capabilities to adapt, implement and succeed across the developing world.
Onslaught of Volume Complicates Supply Chain Operations Into Ukraine

Logenix delivering directly into Kyiv and other cities

Before the crisis in Ukraine, the Polish Port of Gdańsk was a relatively low-traffic seaport primarily used to import coal, grains, and other foodstuffs. The closure of Ukraine’s port of Odessa at the start of the war has forced an exponential surge in the importation of humanitarian goods into the small port, prematurely thrusting it into the universe of a major port.

With this sudden rush of cargo now entering Poland, new logistical challenges present themselves daily. Port congestion, customs clearance backlogs as well as fuel and truck shortages are just a few of the challenges Logenix must overcome while operating in this strategic supply chain. As cargo enters the war-torn country even more hurdles arise for our intrepid partners as they deliver into Kyiv and the surrounding areas.

Now more than ever, our clients rely on us to develop a transparent and dynamic freight forwarding strategy aimed at delivering a wide variety of essential goods such as HIV and Covid test kits, oxygen cylinders, ventilators, contraceptives, as well as other humanitarian supplies. Without the standard benefit of end-to-end insurance coverage, we realize the full trust our clients have placed in Logenix operations. Our operations have to be executed as failsafe. With the help of our local partners, Logenix has been trusted to deliver supplies valued in the tens of millions USD directly into regions heavily impacted by war.

We are only at the beginning of the humanitarian efforts for Ukraine. As gears shift toward reconstruction efforts the flow of goods, and corresponding supply chain challenges, will only increase. Logenix will continue to improve and implement reliable logistics services to Ukraine, as we have demonstrated time and time again in the most critical, war-impacted regions. Like our prior wide-ranging efforts in Afghanistan and Iraq, we will continue to lead the industry solving the myriad of issues complicating the Ukrainian supply chain. Providing reliable service is not just our goal, but our expectation.
Mali has been burdened with violence and poverty for over a decade and the situation was recently aggravated by the coup in 2021. The years of turmoil have led to dire educational needs. While education in Mali is free and compulsory for children between the ages of 7 and 16, many children do not attend due to high ancillary education costs including transportation, writing supplies, and uniforms. So educational donations play an important and essential role in Mali, as in most of Africa.

The children that are able to attend have in recent years faced life threatening uprisings while at school. Due to the dangerous events over the last few years, security and protection for schools became a top priority. After a series of terrorist attacks in 2017, many schools within the country constructed walls or fences surrounding their educational facilities. These well intentioned and necessary security precautions became a head scratching challenge for a recent Logenix delivery.

Logenix was tasked by an NGO client, uniquely focused on supplying educational materials to severely underserved regions within the African continent, with delivering a 40’ container of books and various school supplies to the Zorokoro Children’s Complex in Bamako. Dispatched directly from Dakar, the driver delivering the container arrived to find a stone security wall surrounding the school and its entire grounds. The gate constructed to the school grounds had not anticipated large vehicle entry, so access was impossible. The driver was stymied. A solution was needed and arriving at one faced a slew of difficulties.
To begin with, communications are problematic. Internet access in Mali is limited so WhatsApp became the medium of choice. Via the driver’s cell phone, our ops team learned the school needed the container, purchased by our client, as long-term storage. Hence, unloading the container outside the wall was not an option. Worries of theft also ruled out leaving the supplies in the container outside the wall. As evening approached in Bamako our operation team geared up to solve the crisis. A quick solution was needed, and it appeared getting the container over the wall had to be accomplished. How to affect that required a scurry of communications to define a solution and obtain authorization.

It didn’t take a rocket scientist to ascertain we needed a crane to lift the container over the wall. But, obtaining an operable crane in Bamako quickly was a tall ask. Adding to the mounting complications, it was Eid Al Adha. Most businesses would be shut down in observance of the national holiday. Breakneck communications, among our US ops team and our partners in Dakar and Bamako, yielded a working crane. But hiring the crane and obtaining a cost estimate required photos of the wall and lifting areas. Our Bamako partner rushed to the school and sent photos via WhatsApp. Relaying the photos an estimate was garnered, conveyed, and approved. Only two days had elapsed since encountering the literal barrier to delivery: in itself a minor miracle given both the limited availability of cranes and the holiday.

The container lifting commenced the very next day with dozens of onlookers, school children and other locals, crowded around to view the operation. Safely lifted and placed gently over the wall, the container could now be securely used as long-term storage for the thousands of donated books and supplies. Great thanks were expressed by the Zorokoro administrators to our local partners, the crane operator, and especially to our NGO client and the determined Logenix ops team that had unwaveringly solved the unexpected crisis, quickly and cost effectively.

Just another day in Logenix operations.

This example of “on the fly” decision making and quick coordination by our dedicated staff is what enables Logenix to have substantive and important impact throughout the humanitarian world.
Industry News

AP Moller- Maersk Upgrades Fiscal Guidance for 2022

"AP Moller- Maersk (APMM),..... has upgraded its profit guidance for the second time this year.

Deep Dive: The Ripple Effects of Ukraine’s Fight for Freedom

Transportation, Logistics M&A data mixed as uncertainty mounts

“Deal activity in the transportation and logistics sector dipped from record levels established in 2021...”

Shipping Prices "may have peaked," Says Xeneta

“The latest Xeneta Shipping Index....., shows that today's valid long-term agreements stand 112% higher than this time last year...”
Thank You!

We’d like to thank all of our clients and partners for the successful and impactful collaborations both featured and not featured in this newsletter.

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