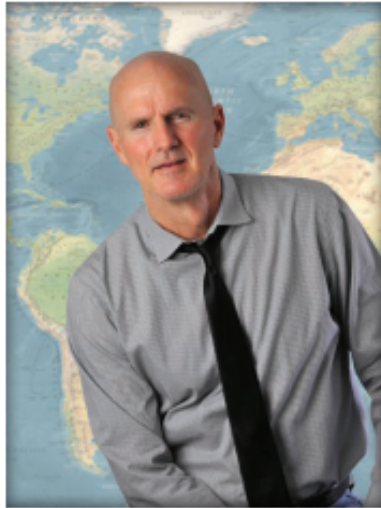


## Global Logistics Experts Thrive Where Few Others Tread

*Logenix International*



**F**or Ron Cruse, founder and CEO of Logenix International, the world is a very familiar place. Over the course of his 30-year career in the logistics industry, he's made roughly 250 trips to more than 80 countries. Cruse has acquired the kind of insight no guided tour could offer, executing large-scale projects on the ground while being intimately schooled in cultural and regulatory norms.

Cruse is one of a six-person senior management core at Logenix that has been together for over 20 years. These expert logisticians manage staff operating across the globe, leveraging their industry-leading knowledge of worldwide air, ocean, rail, truck, and warehouse infrastructure. The company's unparalleled experience has proven essential to successfully planning and executing thousands of complex supply chain operations to and through the developing world. For these reasons, Logenix has become the preeminent logistics provider for both U.S. government contractors and leading multinational companies.

"We know of no other company that has the collective experience we do in every major facet of supply chain operations," Cruse says. "In many parts of the world, the smallest issues can lead to major disruptions if you don't understand how things work."

### Running Like Clockwork Amid Chaos and Change

Despite the myriad obstacles arrayed before it—including capricious regulations, political and civic unrest, and open conflict—Logenix operates smoothly and successfully in more than 140 countries. Its critical missions range from humanitarian and disaster relief to infrastructure development, global health programs and theater contingency operations.

Among Logenix's greatest challenges in recent years has been the emergence of China and India as dominant material origin points. As these countries increasingly rival the U.S. and Europe as major manufacturing centers, the supply chain has grown increasingly complex.

Fortunately, Cruse says, Logenix is built to adapt. "Exporting agriculture equipment, power systems or medical supplies out of these countries and importing them on time and on budget to countries across Africa and Asia requires a highly specialized global network—something to which we've devoted substantial resources to developing and maintaining."

### Distinct Strengths Yield Substantial Savings

Over the course of its logistics programs, Logenix consistently delivers cost savings by way of unrivaled efficiency. Cruse points to a number of factors, starting with his team's in-depth knowledge of both duty exemption requirements and exacting customs standards. Logenix is also a company that never sleeps: Its Virginia- and Dubai-based logistics experts, working alternate shifts from their respective time zones, monitor supply chain operations on a nearly 24-hour basis using the company's state-of-the-art proprietary custom information management system.

"When it comes to supporting our clients' projects large and small, we have what it takes to achieve the highest possible efficiency," Cruse says. "When total landed cost is considered—that of transport, fines and delays—Logenix is always the most reliable, cost-effective logistics provider."



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